



**MARYLAND CHIEFS OF POLICE ASSOCIATION  
MARYLAND SHERIFFS' ASSOCIATION**



532 Baltimore Boulevard, Suite 308  
Westminster, Maryland 21157

Dear Valued MCPA/MSA Seminar Vendor & Community Business Supporter,

I am writing you requesting your support for something that is near and dear to the hearts of our Association members. As you may be aware, the Maryland Chiefs of Police Association and the Maryland Sheriffs Association are tremendous supporters of Special Olympics Maryland and Maryland Concerns of Police Survivors and came up with an idea fourteen years ago that has raised significant funds for these charities.....a Solar/Polar Plunge at the combined Chiefs & Sheriffs Seminar in Ocean City on Tuesday, September 12, 2023!

You might be wondering.....a *Polar Bear Plunge in September*? **YES**, Chiefs and Sheriffs and members of our associations will be conducting a solar/polar on the beach...a very chilling experience that we know will warm the hearts of our law enforcement survivors and Special Olympics athletes as we raise money for these very worthy causes.

We are hoping that **you** will consider being a part of the Maryland Chiefs & Sheriffs Boardwalk Plunge through a sponsorship of the event. Below are some opportunities that would recognize your company and their commitment to Maryland law enforcement and our charities of choice, Maryland Concerns for Police Survivors and Special Olympics Maryland:

**Donation \$100** Your donation will go a long way in support of the very important programs of Maryland Concerns of Police Survivors and Special Olympics Maryland.

**Contributor \$250** Each Contributor will have their name printed in the event brochure that will be given to each attendee at the seminar, will have their company name printed on the back of the event long sleeve t-shirt, and will receive a desktop display stand to identify them in the vendor area of the seminar as a **Contributor** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Special Olympics Maryland.

**Supporter \$500** Each Supporter will have their name boldly printed in the event brochure that will be given to each attendee at the seminar, will have their company name boldly printed on the back of the event long sleeve t-shirt, and will receive a desktop display to identify them in the vendor area of the seminar as a **Supporter** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Maryland Concerns of Police Survivors and Special Olympics Maryland.

**Sponsor \$1000** Each Sponsor will have their company logo printed in the event brochure that will be given to each attendee at the seminar, will have their company logo printed on the back of the event long sleeve t-shirt, and will receive a desktop display to identify them in the vendor area of the seminar as a **Sponsor** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Maryland Concerns of Police Survivors and Special Olympics Maryland.

**Presenting Sponsor(s) \$2500** (limited to four) Each Presenting Sponsor will have their name company logo printed on the front of the event brochure that will be given to each attendee at the seminar, will have their company logo printed on the front of the event long sleeve t-shirt, and will receive a desktop display to identify them in the vendor area of the seminar as a **Presenting Sponsor** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Maryland Concerns of Police Survivors and Special Olympics Maryland. Presenting Sponsors will also have the opportunity to address all of the participants at the event. **Three remaining**

Thank you in advance for your consideration. Should you have any questions about these sponsorship opportunities, please feel free to call me anytime at 667-314-3216.

We have big dreams for the support of the survivors of our Maryland law enforcement community and the athletes of Special Olympics Maryland, and in order to accomplish them, **WE NEED YOUR SUPPORT!**

Sincerely,

*John*

John Newnan  
Maryland Chiefs of Police Association  
Maryland Sheriffs' Association





September 12, 2023



Maryland Chiefs & Sheriffs Supporting Worthy Charities!

**YOUR COMPANY CAN**

**MAKE A DIFFERENCE**

**IN THE LIVES OF THOUSANDS!**



**SPONSORSHIP OPPORTUNITIES**



**PRESENTING Sponsor \$2500**

*(Only four Presenting Sponsorship Opportunities Available)*

**SPONSOR \$1000**

**SUPPORTER \$ 500**

**CONTRIBUTOR \$ 250**



**Special Olympics Maryland**



**-PLEASE RSVP for sponsorships by July 15, 2023 by completing and mailing this form to:**

**John Newnan / Maryland Chiefs of Police Association / 532 Baltimore Boulevard, Suite 350 / Westminster, Maryland 21157  
PLEASE MAKE ALL CHECKS PAYABLE TO SPECIAL OLYMPICS MARYLAND**

\_\_\_\_ YES, We would like to contribute as a \_\_\_\_\_ sponsor of this event and our \$ \_\_\_\_\_ donation is enclosed

**All proceeds from this event benefit Maryland Concerns of Police Survivors and Special Olympics Maryland!**

*Special Olympics Maryland and Maryland Concerns of Police Survivors are 501 © 3 non-profit organizations and all donations are tax deductible to the full extent of the law*